

IN-PERSON *BROW TRAININGS*



MAYU BEAUTY
— BY MAHO —

Master the art of brows with our in-person training, designed to give you hands-on experience and expert guidance in perfecting brows. Learn industry-leading techniques in an intimate setting, ensuring you gain confidence and skills to elevate your beauty career.





HELLO!

MY NAME IS MAHO,

Founder, CEO, Artist, Trainer

5+ years experience

12x Certified Artist

I am the owner of MAYU BEAUTY. I am a qualified beauty therapist and I have been in the beauty industry doing brows for **5+ years**. I have seen and created my art on thousands of brows throughout the years! I have been running my business for 3 years now after I quit working fulltime as a manager for a brow company. Now I am super excited to share everything I have experienced to other brow artists!

I wanted my course to be completely different to every other course out there. Including things that aren't often talked about and really pour 100% of my heart into this.

My courses are designed **with you as a student in mind**. I wanted it to be completely **intimate, detail-orientated and authentic** with face to face video content and countless model demonstrations. My goal is to support you in every single step of your journey from the very beginning of our course, but also after the completion of your course for a *lifetime*.

WHY CHOOSE ME TO BE YOUR TRAINER?



Our courses are **designed for beginner, intermediate and advanced students.**

Whether you are an aspiring brow artist wanting to join the industry or a seasoned artist who is wanting to upskill, we can cater anything to you and your preferred learning. In these courses you will learn in depth theory regarding all aspects taught and go through real practical experience with hands on guidance. Everything I've learnt during my 5+ years of experience is immersed completely into it.

The most important thing that I teach in my courses is to be able to be versatile and create art on **EVERY. SINGLE. BROW.** you come across. Which means we truly dive deep into EVERY single service offering by doing multiple live models. I will teach you all the tips and tricks to succeed within the industry, whilst also showing you how to give the utmost care to your clients, yourself and your business and enjoy creating the art that is brows. I will be there to guide you throughout the entire course in any methods necessary.

I want you as the student to leave the course feeling like you are confident, empowered and that you know the ins and outs of the industry and art to make it completely your own, without being scared. You will become an expert in the technique, but also in the back end knowledge of being an empowered business owner.

Maho xx



✦ TRAINING
options ✦ ✦

OPTION 1



CERTIFIED ARCHIST: 4 WEEK BROW COURSE - 1:1 BEGINNER BROW MASTERY

Learn EVERYTHING about brows and business as an aspiring artist in this beginner course.
Brow Lamination | Hybrid Dye | Tint | Shaping

Gain access to our Online Course (WORTH \$1000) **FOR FREE!**

Ideal for you if you have no previous experience as this is a beginner course with the option of a FULL
BEGINNER KIT WORTH \$700+ included to start your journey straight away!

DURATION: 4 Weeks Online + 2 Days In-person + 30 Days Follow Up Support
LOCATION: Pyrmont, Sydney NSW 2009

COURSE SCHEDULE:

PHASE 1: ONLINE COURSE SCHEDULE - You will have **four weeks** to complete the online course before attending your two-day in-person training, which will be scheduled at a date that suits you.

During this four-week period, you will receive exclusive support from me to discuss your progress, answer questions, and provide additional guidance.

PHASE 2: 2 DAY IN-PERSON TRAINING DAYS -

DAY ONE (PRACTICAL DAY): 10AM - 5PM
4x PRACTICE MODELS

DAY TWO (PRACTICAL DAY): 9AM - 5PM
4x PRACTICE MODELS

PHASE 3: 30 DAYS FOLLOW UP SUPPORT + MENTORSHIP CALL -

After completing the 2-day in-person training, you'll receive 30 extra days of ongoing support. This includes a 60-minute Zoom mentorship call for feedback, questions, and guidance. The call must be booked at least one week in advance.

INCLUSIONS:

- Live brow models for hands on practice
- 260+ page "The Brow Sculpt" Guide
- **Brow Immersion Online Course** access with lifetime access (worth \$1000)
- **4 week Online Course Completion Schedule**
- **60 min Mentorship Call + Exclusive support for 30 days after in-person training day completion**
- 10 Step by step video tutorials on variety of hair and skin types
- Downloadable forms for customisation and use
- Product and Supplier List
- Social Media Kit Ebook
- Discount codes to our favourite suppliers exclusive to students
- Certificate of Completion
- Lifetime Support
- Access to a Private Community exclusive to students and community building events
- 1x Gift from Maho
- Lunch included on all days
- Quizzes/Feedback Submissions

PRICE

UPFRONT:

WITH \$700+ KIT: **\$3849**
WITHOUT KIT: **\$3149**

PAYMENT PLANS:

UPFRONT DEPOSIT \$1000
CUSTOM PAYMENT
PLANS AVAILABLE

OPTION 2



1:1 ADVANCED MENTORING COURSE

The focus is entirely on you and the specific areas you'd like to upskill in.

Customised theory and practical learning - all contents will be modified to your preference.

Gain access to our Online Course (WORTH \$1000) **FOR FREE!**

Ideal for you if you are experienced and wanting to upskill | Experienced artists only

DURATION: 1 day

LOCATION: Pyrmont, Sydney NSW 2009

COURSE SCHEDULE:

ACCURATE SCHEDULE WILL DEPEND ON STUDENT FOCUS AND WILL BE MODIFIED AND APPROVED BY STUDENT BEFORE COMMENCEMENT.

COURSE SCHEDULE (EXAMPLE):

DAY ONE : 9AM - 5PM: THEORY, HANDS ON PRACTICES & MODELS

CHOICE OF HANDS ON PRACTICE CONTENTS (EXAMPLE):

- Business/Retention Advice
- Lamination
- Hybrid Dye/Tint
- Shaping
- Mapping
- Brow Bleaching/Lightening
- and more...

THE LIST IS ENDLESS!

INCLUSIONS:

- Live brow models for hands on practice
- 200+ page Brow Guide
- **Online course** access with lifetime access (worth \$1000)
- 10 Step by step video tutorials on variety of hair and skin types
- Downloadable forms for customisation and use
- Product and Supplier List
- Social Media Kit Ebook
- Discount codes to our favourite suppliers exclusive to students
- Certificate of Completion
- Lifetime Support
- 1x Mentorship Call
- Access to a Private Community exclusive to students and community building events
- 1x Gift from Maho
- Lunch included on all days
- Quizzes/Assessments

PRICE

UPFRONT:

\$1699 (NO KIT INCLUDED)

PAYMENT PLANS:

UPFRONT DEPOSIT \$1000
CUSTOM PAYMENT
PLANS AVAILABLE

BONUS



YOU WILL GET ACCESS TO OUR *ONLINE COURSE* - *BROW IMMERSION* (WORTH \$10000) FOR FREE!

In-person training students (exclusions apply) receive free access to our online course with **LIFETIME ACCESS**, featuring **hours of video content that replicates face-to-face learning**. With over 260 pages of in-depth material, step-by-step tutorials, and more, you'll have everything you need to continue mastering your skills!



ONLINE COURSE: CONTENTS

This isn't *just another online brow course* — it's a **complete, in-depth education** designed for both new and experienced brow artists who want to elevate their skills and their business. Covering business fundamentals, brow lamination, hybrid dye/tint, shaping, hygiene, and safety, this course goes beyond the basics to teach **everything that truly matters** in the brow industry.

Created from **5+ years of experience**, this course fills the gaps left by traditional training, ensuring you understand not just how to perform services, but how to build a thriving, professional business. With detailed guidance on pre & post-care, client management, troubleshooting, and industry best practices, you'll gain the confidence to deliver flawless results and **provide exceptional client experiences**.

Why This Course Stands Out:

- Covers EVERY aspect of brows—no shortcuts, no missing pieces
- Includes hours of immersive video content, designed to replicate the experience of face-to-face learning
- Includes unmatched detail not found in other courses
- Features 200 pages of in-depth content material
- Teaches how to cater to every client with confidence
- Includes 10 diverse models, demonstrating real-life client scenarios for a comprehensive learning experience
- Builds a supportive community of like-minded beauty professionals
- Provides lifetime access, allowing you to learn at your own pace

This course was created to **elevate the beauty industry by raising the standard of education**, empowering artists to take pride in their work, refine their skills, and build a strong, successful business.

What You'll Learn:

Business & Branding – Set up and structure your business, create policies, manage finances, and master social media & marketing strategies to attract clients.

Health, Hygiene & Safety – Learn essential sanitization protocols, consultation forms, contraindications, and pre-care to ensure safe and professional services.

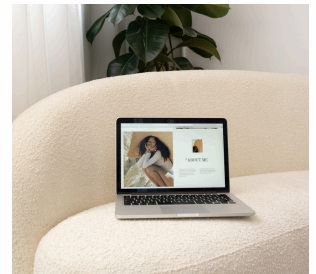
Brow Basics & Advanced Techniques – Explore different brow services, understand hair and skin science, brow lamination theory, hybrid dye & tint applications, and perfect waxing techniques for all hair types.

Colour Theory & Application – Master colour matching, Fitzpatrick scale, hair undertones, hybrid dye vs. tint, and leading product brands like Bronsun, Brow Daddy, RefectoCil, Thuya, and Elan.

Brow Mapping & Shaping – Learn golden ratio techniques, string & paste mapping methods, and customized brow shaping for each client's features.

Troubleshooting & Client Management – Gain expert solutions for common problems, handling difficult clients, addressing concerns about uneven brows, and ensuring long-term client satisfaction.

Bonus Content – Includes a social media kit, facial waxing techniques, customer experience strategies, and self-care tips for brow artists.



This course features **10 Diverse Model Tutorials & Case Studies!**
Watch detailed, step-by-step demonstrations on real models with different hair types, skin tones, and common challenges, including lamination, maintenance, hybrid dye, tinting, and colour correction.

**Find out more information regarding our
online course [HERE!](#)**

MODEL TUTORIALS & CASE STUDIES



MODEL 1:

BROW LAMINATION, DYE & SHAPE

Hair Colour: Dark Blonde
Hair Type: Medium-Thick & Slightly Unruly
Skin Type: Normal-Oily
Extra Notes: Soft Arch, Natural & Fluffy Application Technique



MODEL 2:

BROW LAMINATION, DYE & SHAPE

Hair Colour: Dark Chocolate Brown
Hair Type: Thick & Stubborn
Skin Type: Normal-Oily
Extra Notes: Lifted Shape, Bold Glam Brow & Crispy Application Technique



MODEL 3:

BROW LAMINATION, DYE & SHAPE

Hair Colour: Asian Black Hair
Hair Type: Medium/Healthy & Downwards growing
Skin Type: Normal
Extra Notes: Natural Stain & Sleek Styling for High Density Hair



MODEL 4:

BROW LAMINATION, DYE & SHAPE

Hair Colour: Medium Ashy Brown
Hair Type: Thin
Skin Type: Normal-Sensitive
Extra Notes: Arched Brows, Tweeze Only For Skinlift Prone Skin.



MODEL 5:

HYBRID DYE & SHAPE

Hair Colour: Ashy Dark Brown
Hair Type: Medium/Healthy
Skin Type: Sensitive Eczema Prone
Extra Notes: Straighter Brows, Asymmetrical Bone Structure & Brow Growth.



MODEL 6:

HYBRID DYE & SHAPE

Hair Colour: Asian Black Hair + Dyed Warm Medium Brown
Hair Type: Thin & Stubborn
Skin Type: Dry
Extra Notes: Colour Correction from Ashy Soft Black to Warm Medium Brown



MODEL 7:

HYBRID DYE & SHAPE

Hair Colour: Ashy Dark Brown
Hair Type: Thick & Stubborn
Skin Type: Oily
Extra Notes: Asymmetrical Brow Growth & Slow Staining Skin



MODEL 8:

LAMINATION MAINTENANCE - HYBRID DYE & SHAPE

Hair Colour: Dark Brown
Hair Type: Thin
Skin Type: Normal
Extra Notes: 4 Weeks Post Lamination



MODEL 9:

TINT & SHAPE

Hair Colour: Ashy Light Brown
Hair Type: Thin-Medium/Healthy
Skin Type: Normal
Extra Notes: Messy Tint Technique & Brow Rehab

OTHER ADD ON OPTIONS

BROW SHADOW TRAINING: (PRACTICAL WORK)

\$599

PRACTICAL BROW TRAINING CATERED TO YOU FOR EXTRA SUPPORT.

ONLY FOR EXPERIENCED BROW ARTISTS.

This option can be customised depending on student focus.

YOU CAN WATCH AND LEARN OUR TECHNIQUE OR WE CAN SHADOW YOUR WORK AND GIVE GUIDANCE TO ELEVATE YOUR TECHNIQUE.

DURATION: 4 HOURS

LOCATION: Pyrmont, Sydney NSW 2009

CHOICE OF CONTENTS (EXAMPLE):

- Lamination
- Hybrid Dye/Tint
- Shaping
- Brow Bleaching/Lightening
- and more...



LASHLIFT SHADOW TRAINING: (PRACTICAL WORK)

\$499

PRACTICAL LASHLIFT TRAINING CATERED TO YOU FOR EXTRA SUPPORT.

ONLY FOR EXPERIENCED LASHLIFT ARTISTS.

This option can be customised depending on student focus.

YOU CAN WATCH AND LEARN OUR TECHNIQUE OR WE CAN SHADOW YOUR WORK AND GIVE GUIDANCE TO ELEVATE YOUR TECHNIQUE.

DURATION: 4 HOURS

LOCATION: Pyrmont, Sydney NSW 2009

CHOICE OF CONTENTS (EXAMPLE):

- Isolation, Shield and Solution placement
- Lash analysis
- Shield types and eye shapes
- Classic glue VS Balm
- Lash Reversal
- and more...

OTHER ADD ON OPTIONS

HYBRID DYE ADD ON COURSE: (PERMALIFT COURSE STUDENTS ONLY)

\$1699

*Upskill in Hybrid Dye ADD ON COURSE ONLY | Beginner/Intermediate Course | **FREE ACCESS TO OUR ONLINE COURSE***

This course is only available to students who take the Permalift Course

DURATION: 1 DAY EXTRA + PERMALIFT COURSE SCHEDULE (2 DAYS IN TOTAL)

Start - 9/10am

Finish - 4/5pm

COURSE SCHEDULE:

PHASE 1: ONLINE COURSE SCHEDULE - You will have **four weeks** to complete the online course before attending your two-day in-person training, which will be scheduled at a date that suits you.

During this four-week period, you will receive exclusive support from me to discuss your progress, answer questions, and provide additional guidance

DAY ONE - Theory and Latex Practice + Practical with live models x4

DAY TWO - Practical with live models x4

LOCATION: Pyrmont, Sydney NSW 2009

CONTENTS:

- Skin Theory
- Working With Different Types Of Skin/Hair
- Hybrid Dye & Colour Theory
- Hair & Skin Undertones
- Skin & Fitzpatrick Scale
- Colour Wheel, Scale & Matching/Mixing
- Application Technique & Types
- Bronsun Hybrid Dye Theory, Application & Shade Range
- Bronsun Colour Matching Guide & Cheat Sheet
- Brow Daddy Hybrid Dye Theory, Application & Shade Range
- Brow Daddy Cheat Sheet
- Understanding Ratios
- Use Of Colouring Products With Lamination VS Without Lamination
- Hybrid Dye Longevity
- Brand Comparisons
- and more!



OTHER COURSE OPTION



2:1 PERMALIFT KERATIN LASHLIFT + BROW LAMINATION, TINT AND SHAPE COURSE

2 TRAINERS IN COLLABORATION WITH [@LASHLIFT SYDNEY](#).

Basics course in Lashlift and Brows.

****THIS COURSE DOES NOT INCLUDE ONLINE COURSE ACCESS & HYBRID DYE CONTENT****

Ideal for you if you are a beginner, intermediate or advanced artist wanting to learn 2 service industries in 1 course.

DURATION: 2 days

LOCATION: Sefton, Sydney NSW 2162

COURSE SCHEDULE:

DAY ONE: Lashlift Theory and Practical with [@Lashlift_Sydney](#)

DAY TWO: Brow Lamination, Tint and Shape Theory and Practical with [@MayuByMaho](#)

Inclusions

- 2x Trainers qualified in their areas of expertise
- 2x Certificate upon completion
- 2x Professional PERMALIFT brow and lash kit worth up to a combined \$1000+
- 2x In-depth Lash and Brow Guide
- 2x Live Brow Models
- 1x Live Lashlift Model
- Online Materials - Consults, Product List, Exclusive Discounts, Process Guides and more!
- Lunch included on all days
- 2x Mentorship Call
- 2x Lifetime Support from each trainer
- Access to student group chats
- Wholesale Access

Contents

- Hygiene and Safety
- Contraindications and Contra-actions
- Consultations
- Maintenance, Pre-care and Aftercare
- Hair Anatomy, Cycle and Types
- Lamination Theory
- Brow Shapes and Styling
- Skin Anatomy and Theory
- Basic Colour Theory and Wheel
- Tint Theory and Cheat Sheet
- Shaping/Waxing Theory
- Brow Mapping
- Troubleshooting
- Brand comparisons
- Lashlift Theory, Styling and Types of Lifts
- Lash Reversal
- Bottom Lashlifting
- Social Media and Business Hacks
- EXTRAS/MORE!

PRICE

\$2499 WITH 2X KITS

PAYMENT PLANS AVAILABLE

Student TESTIMONIALS



KAIYA



"I'm so grateful I took the Deluxe Brow Sculpt Course! In just a few sessions, learned cutting-edge techniques and tips to create stunning brows. The course was well-structured, engaging, and led by a knowledgeable educator who truly cares about their students' success. I feel empowered and ready to take my brow sculpting skills to my business. Thank you for this incredible experience!"



ALISHA



"I can't thank you enough for your guidance and expertise throughout my brow journey. From the first interaction, you created a welcoming environment that allowed me to feel confident in my learning process.

Your attention to detail and passion for your craft is so inspiring. Every technique you taught was explained thoroughly and demonstrated well. Your guidance helped me understand the artistry behind it and how to tailor each look to suit my clients.

What stands out most is your patience and genuine care for your students. Thank you for your mentorship, I feel prepared to offer high-quality brow services that my clients will love!"



CATHY



"I completed an advanced brow training course with Maho & I cannot recommend her enough! As someone who is experienced in the brow industry, she has taught me more than I thought I could learn.

She has an abundance of knowledge to share & this really shines through her experience, training skills & dedication. She was so precise, thorough & patient with me throughout our training. I'm so grateful I chose her as my mentor to upskill with!"



WORK DONE *by students*

Our hands-on training equips you with the skills to create expert brow results from day one. Check out some amazing transformations achieved by past students during their training days!



DELUXE
SCULPT
TRAINING

BEGINNER ARTIST
[@LIFTEDLASHESBYBECKY](#)



DELUXE
SCULPT
TRAINING

BEGINNER ARTIST
[@ARUMILASHES.SYD](#)



DELUXE
SCULPT
TRAINING

BEGINNER ARTIST
[@GLOWBYKAIZEN](#)

Frequently Asked Questions

General Course Information

01

Q: Do I need any experience to take this course?

A: No prior experience is required! Our training is designed for beginners as well as those looking to refine their skills. Only Mentoring/Shadow Courses are recommended to be experienced!

02

Q: How long is the course?

A: The course duration depends on the training level you choose. Most in-person courses run for one or two days, with hands-on practice on live models. The online course that you will receive access to is recommended to be completed within 1 month prior to your training dates.

03

Q: Will I receive a certificate after completing the course?

A: Yes! Upon successful completion of the course, you will receive a certificate of completion to showcase your skills and help you gain credibility with clients.

04

Q: Is this certification nationally recognized?

A: In Australia there isn't a mandatory government-recognized qualification required to perform eyebrow treatments therefore our certification is not a government qualification, it is however an industry-recognized certification that allows you to start offering professional brow services and enhance your career prospects.

Course Requirements & Models

05

Q: Do I need to purchase my own products and tools?

A: No, you have the option of completing our in person courses with a kit included or without, it is totally up to you!

06

Q: Do I need to bring anything to the training?

A: No, we provide all the necessary tools and products for the training. Just bring yourself, a drink bottle and a notebook/device if you'd like to take additional notes!

07

Q: Do I need to bring models?

A: We recommend bringing a model for the hands-on practical session, but if you're unable to, we can help arrange models for you for an additional fee of \$100.

08

Q: What if my model cancels last minute?

A: Please try to arrange a backup model if possible and notify models that they need to provide 24 hours notice of cancellations. If needed, we can assist in finding a replacement, but we can't guarantee availability.

Payment & Policies

09

Q: How much does the course cost?

A: Course pricing varies based on the training package you select. Please check our website or contact us for current pricing and payment plan options.

10

Q: Do you offer payment plans?

A: Yes! We offer flexible payment plans to help make the course more accessible. Get in touch to discuss available options or check our website for payment plan options.

11

Q: What is your refund policy?

A: Due to limited class sizes, all payments are non-refundable, but you can reschedule your training if needed with 7 days notice (subject to availability)

Post-Training Support

12

Q: Will I receive ongoing support after the course?

A: Yes! We offer post-training support via email and a private student community where you can ask questions, get feedback, access future updates and stay connected with other brow artists through community events.

13

Q: Do you offer refresher courses?

A: Yes! If you'd like to refine your skills after training, we offer shadow training courses and 1:1 mentoring sessions.



READY TO ELEVATE YOUR CAREER?

Your journey to mastering brows starts here, and I couldn't be more excited for you! This is your moment to invest in a course that is unlike any other course you've seen before. It's time to invest in yourself, gain confidence, and build the career you've been dreaming of. If you're ready, click below to find our availabilities and enrol now!

[ENROL NOW](#)

GET
in
touch



**WANT MORE INFORMATION
REGARDING TRAININGS?**

mayubeautybymaho@gmail.com

0432 293 251

@mayubymaho



LOCATION

SHOP 149/102 Miller Street, Pyrmont
NSW 2009